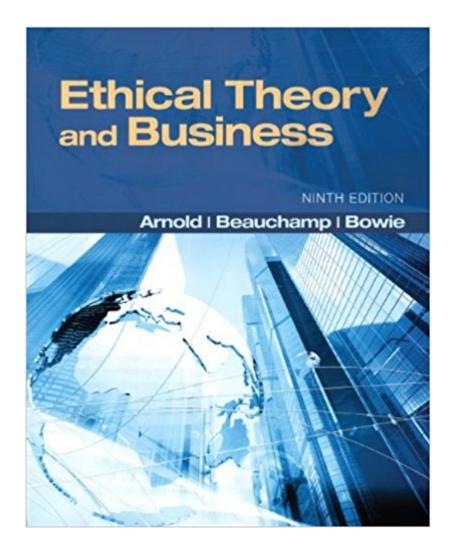


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Ethical Theory And Business (9th Edition)





Synopsis

An anthology of readings, legal perspectives, and cases in business ethics. Ethical Theory and Business provides students with a strong understanding of ethics in business. Case studies, a discussion of ethical theory, and a diverse range of perspectives on specific topics give students the tools needed to address ethical situations in business and challenge them to think for themselves. Â Learning Goals Upon completing this book readers will be able to: Reflect on ethical and sustainable business practices Understand the role of ethics in all function areas of business including management, marketing, international business, human resources, finance, and accounting Discuss the most pressing issues confronting business leaders today Note: MySearchLab does not come automatically packaged with this text. To purchase MySearchLab, please visit: www.mysearchlab.com or you can purchase a ValuePack of the text + MySearchLab (at no additional cost): ValuePack ISBN-10: 0205201199 / ValuePack ISBN-13: 9780205201198. Â

Book Information

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Customer Reviews

It's the text book of California Southern University MBA course. The contents are comprehensive.I bought a used book in . It was very cheap. A new one is about \$130. I bought the used one at about \$10. I live in Seoul, South Korea. So overseas parcel service fee was about \$30. I paid only \$40 for this. Wow, what a deal!And it took only 4~5 days to deliver it to me from USA to South Korea. How amazing! I felt as if I lived in USA.The book was used, but it's in great shape. Very good!

The book is supposed to be new with the "My ThinkingLab" but I received a used copy and will most

likely have to purchase the "My ThinkingLab" separately. Which will cost me more money. This order has cost me nearly \$200. I'm not happy with the whole transaction.

thick book for a class like this but very good, good examples and layout makes it easy to follow. Thanks!!

Dumb book, very useless and confusing. Maybe bc I'm a science major but could easily have worded and made it more clear. Talks around things too much

Excellent

Theory is a challenge for me but this text helped make the concept easier to understand. Great quality for the price of the book.

This is a required text for an undergraduate level business ethics class. I was pleased with the condition of the book. It had not been written in or high-lighted. I will probably use it for reference in the future. It's content is very comprehensive.

Perfect for class. Someone scribbled through out some of the pages.

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